

# Alex Norwood

alexnorwood.com

## Experience

### G. Alexander Design

Freelance UX Designer // 2021 - Present

Deliver UX designs for small businesses, public sector, not-for-profit, and startup clients. Work includes UX/UI design, brand identity, marketing design, logo design, icon design, and video content.

**Client list:** KeBe Consulting // Canadian Federal Government // Abuse Hurts // TnE Traders // IYDC - Algonquin College

- Designed an end-to-end MVP corporate social responsibility digital application.
- Developed content throughout the entire product development cycle
- Collaborated with senior leadership, product, development, and operations teams to drive projects forward.

### Silicon Valley International School

Development Coordinator, Dean of Students, and Athletic Director // 2016 - 2020

- Oversaw the curriculum design, development, and launch of Alto's High School Program and Alto's Athletic Program.
- Managed a team of 20 educators throughout all required authorizations and accreditations milestones and completed the expansion of the new high school.

Curriculum Coordinator & Dean of Students // 2015 - 2016

- Designed student-centered learning, learning excursions, and school-wide programs to ensure positive learning experiences for our students.
- Managed a team of 10 educators during the transition to the new campus and successfully launched the start of Alto's high school program.

Head of Math & Science, MYP/DP Assistant // 2011 - 2014

- Developed new curriculum and taught math, science, and design technology

Prior experience includes **teaching** in England, Japan, and Mexico

## Education

Google, Online // 2021

Google UX Design Certificate

John Hopkins University, Online // 2021  
**Data Science:** R Programming // Getting & Cleaning Data Certificates

OISE/University of Toronto, Canada // 2009  
**B. Ed. Math & Science**, GPA 3.93

Queen's University, Canada // 2004  
**B. Sc. Electrical Engineering**, GPA 3.0

## Skills

### Design Skills

Interaction Design  
Wireframing  
Prototyping  
Design System  
Inclusive Design  
Affinity Diagram  
Competitive Audit  
User Research  
Usability Testing  
Curriculum Design

### Technical Skills

Figma  
Adobe Xd  
Adobe Ae  
Adobe Ps  
Trello  
GitHub  
R Studio

### Leadership Skills

Collaboration  
Empathy  
Innovative  
Problem-solving  
Solution-oriented  
Teamwork  
Willingness to learn